

# Unconventional Thinking. **Unmatched Expertise.**

**PRECISIONheor's** team of accomplished experts devise and execute innovative research strategies, leveraging decades of experience and proven methodologies to produce the most credible and relevant evidence essential to a favorable value assessment.

## Accelerate Your Success



### ▲ Unconventional Thinking

Our exceptional roster of experts delivers thinking beyond the standard questions, definitions and approaches, developing innovative evidence strategies that align tactics with rapidly evolving pricing, reimbursement, and product positioning considerations.



### ▲ Unmatched Expertise

With decades of experience across diverse methodological backgrounds, we provide deep expertise in economics, epidemiology, statistics and public policy; we are consistently tapped for forward-thinking guidance and consultation by prominent healthcare organizations and stakeholders.

## Direct, Effective Communication of Findings

# 850+

Research projects completed

# 300+

Peer-reviewed articles

# 200+

Abstracts presented at conferences

# 100+

Commentaries, op-eds, and thought leadership articles in mainstream and healthcare media outlets

# 40+

ICER reports, preparation and strategy consultations

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## PRECISIONheor Services



### Strategy and Consulting

Get strategic guidance to ensure the right evidence is ready to support the demands of payers, HTA organizations, ICER, policymakers, and other stakeholders



### Real-world Evidence

Quantify disease burden, treatment patterns, costs, patient preferences, utilities, and other outcomes using primary and secondary data



### Modeling and Microsimulation

Assess the complex interactions between healthcare interventions and outcomes by integrating available evidence



### Evidence Synthesis

Use indirect treatment comparison methods to evaluate clinical and economic outcomes of competing interventions

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## Experts

PRECISIONheor's accomplished experts provide innovative and effective approaches to demonstrating value.



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**Learn more** about the most pressing industry topics and methodologies by scheduling a free HEOR seminar for your team.

Contact us at [info@precisionheor.com](mailto:info@precisionheor.com) to set up a time today!

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To learn more about PRECISIONheor, visit  
[www.precisionheor.com](http://www.precisionheor.com).

**PRECISIONheor**  
a precision value & health team